



Mailing Address:
P.O. Box 2114
Madison, WI 53703-2114

KURT SCHULLER State Treasurer of Wisconsin

Phone: 608/266-1714
Fax: 608/266-2647
OstSocialMedia@wi.gov

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For Immediate Release
Cynthia Kaump
608-266-5757
608-219-2762 (cell)
Cynthia.kaump@wisconsin.gov

Financial Freedom this Independence Day!

Treasurer Schuller and WWBIC Team Up to Deliver Weekly "Wisconsin Saves Fun Tip" Blog to Help Wisconsinites SAVE

(Madison) Wisconsin State Treasurer Kurt Schuller announced today he is joining forces with the Wisconsin Women's Business Initiative Corporation (WWBIC) to help Wisconsinites gain FINANCIAL FREEDOM. The Office of the State Treasurer and WWBIC weekly on Wednesdays will serve up a "Wisconsin Saves Fun Tip" in the form of a blog on the Office of the State Treasurer website www.wismissingmoney.org.

"I am the State's fiscal watchdog. One of my many responsibilities is to help the people of Wisconsin educate themselves on financial matters which impact them and promote financial growth in our State," Treasurer Schuller said. "WWBIC is dedicated to helping Wisconsinites start small businesses and promote the Wisconsin Saves program. I am pleased to team up with this organization to further assist the people we collectively serve realize their financial freedom and dreams."

The Office of the State Treasurer established its relationship with WWBIC in 2011 regularly touring both its Milwaukee and Madison offices.

"WWBIC has been advancing Wisconsin SAVES for over ten years," Wendy Baumann, President of WWBIC said. "We are thrilled to work with our State Treasurer's Office in promoting savings for Wisconsin residents."

Since the program's inception, more than 10,000 residents are registered "Wisconsin Savers." They include The Deputy State Treasurer Scott Feldt, Lieutenant Governor Rebecca Kleefisch, and Milwaukee Mayor Tom Barrett. [VIDEO HERE](#)

[CLICK HERE](#) to read inaugural "Wisconsin Saves Fun Tip" blog.
